

# BENEFITS OF PET GROOMING

## To groom or not to groom? There is no question.

*If you've made the decision to add a pet to your family, it is important to understand why regular grooming is essential to the health of your companion, regardless of their hair length. In fact, a regular grooming schedule for dogs and cats is just as important as the food and water you provide each day.*

### Healthy Skin and Coat

Regular baths with moisturizing shampoo keep your pet's skin clean, nourished and healthy. The process of scrubbing, blow drying and brushing removes dead skin and hair, allowing air to circulate through your pet's skin and coat. This applies to all dogs, large and small, short or long hair. The bath also includes a deep moisturizing conditioner that protects your pet's coat from damage and keeps it looking healthy.

### Fresh Smelling

Pets shouldn't stink. In fact, they probably don't enjoy smelling bad anymore than you do. So, that "dog" smell you've gotten used to in your house doesn't need to come with the territory of owning a pet. Regular grooming – even if it's only every 12 weeks – will keep your pet, and house, from smelling like a zoo. (Plus, pets tend to love the extra attention they get when they smell good!)

### Reduced Shedding

Imagine how nice it would be to *not* have your floors, furniture, car and clothes covered in hair! A lot of loose hair is removed during the grooming process from blow drying and brushing. Plus, there are even special deshedding treatments that dramatically reduce shedding for a period of time.

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For grooming questions or to make an appointment, call us today!

**PORTABLE PET  
GROOMERS**  
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## Preventive Care

Just like people, dogs and cats have ailments and issues that can pop up out of nowhere. Part of the groomer's job is to inspect your pet from head to toe to tail and spot anything abnormal.

## Basic Maintenance

How do you know if your dog's nails are too long? If you can hear your dog's nails on the floor or concrete, they are probably too long. And, how often are you checking your pet's ears? If you're as busy as most people, it's probably not a priority. It is imperative to their health that all dogs and cats have their nails trimmed and ears cleaned/plucked regularly. The groomer will ensure your pet's nails are at a good length and the ears free from dirt and bacteria, which could lead to infection if left unattended. The groomer also checks your pet's teeth and gums to catch any issues that may be brewing.

## Look Good

Looks aren't everything, but pets feel so much happier when they are clean and have a good haircut. Even if you prefer the shaggier look for your pet, regular grooming can ensure your pet looks its best at any length. At a minimum, your pet's face, paws/pads and hair around its hind area should be trimmed regularly. Excessive hair in these places, especially if it's dirty, can lead to hygiene problems, tangling and possibly infection.

## Avoid Mats

Mats are balls of hair that get knotted. They are painful because they pull the skin tight and can lead to skin ulcers, abrasions and other serious problems. Mats can be extremely difficult to remove and oftentimes require a complete shave down. Not to mention it can be very expensive and sometimes dangerous to have them removed. With a regular grooming routine, most mats and tangles can be prevented.

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